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FINCA Names Noreen Kendle Director of Enterprise Data

Move consolidates integration of Financial, Operational
and Social Performance Data Reporting

June 14, 2010, Washington, DC – Noreen Kendle is the newest member of FINCA’s Information Services (IS) Management Team, responsible for design, implementation and oversight of enterprise data management strategy and operations for FINCA, one of the world’s premier international microfinance networks with programs in Africa, Eurasia, Latin America and the Greater Middle East. With nearly 30 years experience leading enterprise data initiatives for large global organizations including Delta Air Lines, Home Depot and ATT, Ms. Kendle brings a new level of expertise in support of FINCA’s 21 programs, and its more than 700,000 clients, worldwide.

Vice President and Chief Information Officer Braulio Oliveira announced Ms. Kendle’s appointment and said, “Noreen is a well-known expert in the data and reporting field, and we’re thrilled she’s joining FINCA to lead our global enterprise data and reporting function.” Mr. Oliveira also noted that, as FINCA positions its programs, products and services for future growth, it is a natural evolution – and a prudent step – to establish a function entirely devoted to integrating financial, operational and social performance data.

Ms. Kendle’s extensive experience includes expertise in data integration, master data, governance, ownership, quality and business intelligence. Prior to joining FINCA, she was with Gartner, the leading research and analysis group. She serves as president of DAMA International in Atlanta, holds a patent in enterprise data management, is a respected author, and has presented at many data conferences, both in the US and internationally.

As a member of FINCA’s Senior IS Leadership Team, Ms. Kendle will be engaged in all aspects of data management, from defining strategy to execution, and managing ongoing alignment across the entire FINCA network. She will assess FINCA’s current data platforms and models, and will collaborate with various groups to make recommendations regarding a consolidated data platform that integrates financial, operational and social performance data.

About FINCA

FINCA is a leading international micro-finance organization that provides financial services to the world's lowest-income entrepreneurs so they can create jobs, build assets and improve their standard of living. For 25 years, FINCA has been committed to breaking the cycle of poverty by providing community-based credit and savings opportunities. Currently, FINCA operates with a distinctive, integrated business model that accepts donations and investment dollars, an approach that leverages available capital and promotes greater transparency, sustainability and higher standards of business practices. This has allowed FINCA to achieve balanced financial and social performance unmatched in its industry while opening the path to socio-economic development for the lowest-income citizens of the world. Based in Washington DC, with local operations across 21 countries serving more than 700,000 clients, FINCA's outreach is among the broadest and most comprehensive of today's microfinance networks. For more information, please visit www.FINCA.org.

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